

ESCUELA DE POSTGRADO Y ESTUDIOS CONTINUOS
MAESTRÍA EN ADMINISTRACIÓN DE EMPRESAS
Modalidad Internacional - GLOBAL EXECUTIVE MBA
PLAN DE ESTUDIOS 2016

Semestre	Curso	HT	HP	Créditos	
				Presencial	A distancia
1	Leading in a Dynamic Era	24	107		4.8
	Economic Decision-Making	28	139		6.1
	Creativity, Innovation & Foresight	26	100		4.8
	Money and the Firm	21	88		4.1
	Total	99	434		19.8
2	Managing the Global and Diverse Firm	35	102		5.4
	Accounting Measurement for Leaders	43	96		5.7
	Establishing and Cultivating Customer Markets	31	107		5.3
	Competing in the Global Marketplace	35	102		5.4
	Total	144	407		21.7
3	Human Resource Management	21	118		5
	Sales and Marketing in a Digital Age	17	126		5
	Entrepreneurship	17	126		5
	Business Strategy for Sustainable Competitive Advantage	57	92		6.4
	Total	112	462		21.4
4	Tesis I	16	32	2	
	Tesis II	16	32	2	
	Tesis III	16	32	2	
	Total	48	96	6	
Total Plan de Estudios		403	1399	6	62.9
				68.9	